



2023 TIS Speaker & Keynote Committee Meeting Notes
August 23, 2022, 2:00p.m. – 2:45p.m. AND
August 25, 2022 12:30 - ??? (Khari & Erin only)

Via Teams

Event Date, Time and Location: Wednesday, April 26, 2023, 9:00 AM – 1:30 PM
Turnbull Conference Center

Committee Members Present: Khari Harrison (chair), Dolores King (co-chair), Trish Yahn

Board Members: Terrence Watts, Erin Gillespie

- **Welcome/Attendance** – Khari welcomed everyone and Trish took attendance.
- **Review Committee Goal**
The Speaker & Keynote subcommittee is responsible for identifying and securing nationally and locally recognized experts to serve as keynote speakers and panelists for the Talent Innovation Summit. This committee will work in tandem with the Event Logistics subcommittee to secure Historically this has been completed approximately 4 months prior to the summit. Meetings after securing speakers are on an as-needed basis and generally will be less than monthly.

Note: The keynote's speech and presentation should focus on theory and the panel should discuss practical application.

- **Event Theme (UNTAPPED: The Hidden Talent Pool)** – Committee members are asked to keep the theme in mind when recommending potential keynotes and panelists. Target audience is business leaders in the capital region.
- **Budget**
The budget for two keynote speakers and an emcee is \$5,000 to include expenses. The logistics committee is responsible for securing an emcee.
- **Keynote Discussion and Recommendations**
 - The keynote speakers will address justice involved individuals and youth.
 - Jeffrey Korzenik has been identified as our keynote speaker on justice involved. He has tentatively agreed to speak for a fee of \$2,500 including expenses, his "normal" speaking fee is \$8,000 plus expenses. **ACTION ITEM: Khari to contact Mr. Korzenik and confirm he will be our 1st keynote speaker. Once confirmed, Trish will send a speaker contract.** Note: Information about Jeff can be found on his website jeffkorzenik.com

- The committee needs to try to identify some potential keynote speakers for the Youth talent pool by the next meeting. Examples of topics to be covered include hiring disadvantaged youth, hiring Gen Z & Gen Alpha who lack experience, providing meaningful work and a voice to encourage younger workers to be engaged and retained, offering benefits such as tuition assistance to attract talent, etc. The committee should come prepared at the September meeting to present some options for a keynote speaker. **ACTION ITEMS:** Terrence will reach out to Abigail Phelps at DCF's Fueling Futures program to see if she can suggest some potential speakers. Khari will reach out to Kacy Dennis CFO at Boys & Girls Club of Tallahassee and Trish will reach out to Antoine Wright at Big Bend Habitat for Humanity for the same.
- **Panelists Discussion and Recommendations**
 - The panel will be made up of local business professionals who can speak to what their organization does to hire from untapped talent pools. We will need to narrow down the talent pools to three areas from the four listed below before reaching out to panelists:
 - Refugees
 - LGBTQIA+
 - Other-abled
 - Older (senior) workers
 - The panel will not need to be identified at this time, although committee members should start thinking about potential candidates. The focus of the committee for the next two meetings will be on finding a 2nd keynote speaker.
- **Meeting Frequency & Occurrence**

The committee will meet monthly at least until October. If a second keynote speaker has not been identified by the October meeting, the committee will need to meet twice monthly until the second keynote has been secured.
- **Other Items** – None at this time
- **Adjourn** - the 8/23/22 meeting adjourned at 2:45 p.m. Khari will send a Doodle poll to determine the date of the next committee meeting (week of September 19th).