



Strategic Policy & Planning Committee Meeting
August 11th, 2021
3:30pm – 5pm

Present: Cristina Paredes, Scott Watson, Amy Geiger, Shelly Bell, Erin Gillespie, Missy Rudd, and Kevin Vaughn

Absent: Beth Cicchetti, Renisha Gibbs, Amber Tynan and Antonio Jefferson

Staff: Jim McShane and Dee Robinson

Recording: Patricia McCray

I. Welcome, and Call to Order:

Chair Paredes welcomed everyone and thanked them for joining the meeting. She then proceeded to call the meeting to order.

II. ACTION ITEM I – Meeting Minutes Approval May 12th, 2021

Chair Paredes brought everyone's attention to the May 12th, 2021 meeting minutes. She asked if anyone had any questions or comments concerning the minutes, and there were none.

Motion: Chair Paredes entertained a motion to approve the May 12th, 2021 minutes. Kevin made the motion, and Amy seconded. **Action Item I Approved.**

III. ACTION ITEM ii – Directive: Selection and Retention of Eligible Training Providers and Programs

Dee stated that on July 26th, DEO issued a memorandum in compliance with the REACH Act (HB 1507) to set performance standards for training providers for inclusion on the state's ETPL. Beginning this program year, existing programs on the state and local ETPLs must meet the minimum performance standards for:

- Completion rate – 60% of individuals must complete their program of study
- Median Earnings (2nd quarter after exit) – individuals completing training must have median earnings of \$4,498 in the 2nd quarter after
- Employment Rate (4th quarter after exit) – 70% of individuals must have employment in the 4th quarter after

The methodology used to determine the minimum standards included outcome information for individuals enrolled in an education/training activity during the program years of 2018-2019 and 2019-2020, per provider and program of study.

Failure to meet these minimum standards may result in removing the training provider/program of study from the state and local ETPLs. The memorandum also afforded the local areas the authority to make more stringent minimum performance standards for their local ETPL.

Our current negotiated goals for that metric are 84% for adults, 82% for dislocated workers, and 71% for you. Additionally, the completion rate and employment rate metrics align with our contractual goals with our service provider. The staff requests the

Committee approve the recommendation to move those metrics up to 80% for completion rate and 80% for employment. Are there any questions?

1. WIOA aligned the workforce system to its core partners, including the Department of Education. As such, it would make sense that our local performance and that of our training providers also be aligned.
2. The completion rate directly affects our ability to meet the credential rate of the WIOA/WP Indicators of Performance. Our current negotiated goals are 85% for Adults, 83.2% for Dislocated Workers and 76.5% for Youth.
3. The employment rate directly affects our ability to meet the employment rate of the WIOA/WP Indicators of Performance. Our current negotiated goals are 84% for Adults, 82% for Dislocated Workers and 71% for Youth.
4. Additionally, adjusting the completion rate & employment rate metric would align with our contractual goals for the service provider.

Motion: Chair Paredes entertained a motion to approve the recommendation to move those metrics up to 80% for completion rate and 80% for employment. Kevin made the motion, and Amy seconded. **Action Item II Approved.**

IV. INFORMATIONAL ITEM I – Strategic Vision Discussion

- Jim stated that he would like to schedule a board retreat in January 2022 to review the CSCR 4 year Strategic Plan. He will send out an RFQ to hire a Facilitator for the Retreat. The Facilitator will be familiar with the system that can help the Board develop a strategic plan for the next two years and align it with the Chamber's 2030 plan. Jim stated he had already talked to Chair Watson, and he was fine with it. It's been maybe four years ago since the Board has done a strategic visioning process. Jim asked the Committee for a recommendation to move forward on scheduling an all-day Retreat. Jim asked for a motion to schedule a date and send out an RFQ for a Facilitator. Jim asked if anyone had any questions regarding approving the recommendation.

Motion: Chair Paredes entertained a motion to approve the recommendation to schedule a Board Retreat and hire a Facilitator for a January 2022 meeting. Kevin made the motion, and Amy seconded. **Informational Item I Approved.**

V. INFORMATIONAL ITEM II – EDO Quarterly Reports (All Counties)

- Amy and Kevin shared information about Wakulla Co. Amy stated that Beth spoke about the Aquaculture and what they had done on that, and since that time, at the last EDC meeting, they had a fabulous presentation by Jim. Also, in Wakulla County, the residents are concerned as everybody else's about COVID. They received a report from the Chamber meeting that said the month before that stated there were had 344 open positions, and now they have 400, which are awful numbers. However, that's what was reported and documented, but the number of jobs and openings is still high at 400. Those jobs are the mid-level positions that Wakulla County has a tough time finding individuals for those jobs. They were getting ready to have a St Mark's career fair, trying to get those positions filled, which are higher-wage positions.

Also, Wakulla County real estate market which after pulling some reports and comparing year over year residential sales and Wakulla County is at 12% for residential. Wakulla does not have that many commercial properties in the commercial market, but we're up to 140%. So, one year ago, Wakulla had five commercial sales, and currently, they have 17

commercial sales. Commercial land sales are up to 86% year over year. Also, in 2019 Wakulla County had 283 permits pulled for residential and in 2020, they had 409, and in 2021 already through July 19th, they had 254.

In discussion with a realtor, Amy stated she felt the climate was just from what she's seeing from the bank standpoint. However, at this point, things are slowing down a little bit. However, Wakulla County does not have housing inventory, no rentals, and no inventory. It's the same as the workforce if they don't bring in housing where they will stay for those that need to rent, it's ongoing be an issue, but the reports are sure, painting the picture for us.

Kevin stated that Wakulla County has many subdivision lines available that are going to be built. There's a lot of commercial and residential construction. Therefore the inventory is coming, and it will be all new. And there seems to be plenty of demand, of course, for the new Publix grocery store that's coming, which is a game-changer. There's a high interest in art that continues to be solid and ready to go for manufacturing. They're hoping to bring in some light manufacturing, and that's what is being focused on now.

On August 19th, Wakulla County is excited to have its first Annual Economic Development Champion Celebration. Julie and Beth are our Economic Development Coordinators, have done an excellent job working with Wakulla County. Please do join us!

Chair Paredes stated that in Leon County, officially that Amazon is here. The project pipeline continues to remain substantial opportunities from magnetics to distribution, and some projects that they have just started working on with the airport. Many great things are falling into place almost on top of each other. Hopefully, the Good News will continue in the years to come.

Jim stated that Beth is working with the Gadsden County Chamber on a strategic plan for the whole county. They're broadly basing input from the education side and the workforce from the business side. She is also working with a grant that they got from the state to move forward. By the end of the year or the beginning of next year, they'll ever report out, and it will be something that, again, from our Board's perspective, we need to think about what that strategy influences what the CSCR Board will do with that data.

Chair Paredes stated that one of Leon Counties' biggest concerns that she noticed on their quarterly report was the industrial vacancy rate. Commercials, industrial vacancies are going up, and industrial has fallen for the fifth consecutive quarter. That signifies there are available buildings now for large warehouses. They also see many companies want those warehouses now, and building them is something they're willing to entertain but would like to move-in ready. So that's some things I think we can take advantage of from a regional standpoint.

IX. Adjourn

Chair Paredes asked if anyone else had anything else to share before adjourning? No one responded, and she adjourned the meeting.

Next meeting
November 30th, 2021