

2020 Talent Innovation Summit Meeting
March 30, 2020 at 3:00 pm
Conference via Zoom

Committee Members Present: Audrey Clarke, Carrine Anaeto, Charlotte Brown, Hadassah Israel, Jim McShane, Kara Palmer Smith, Dee Robinson, Lorraine Wells, Trish Yahn, Jeanna Olson (Board), L. Shuntel Fuller (LSF, Event Coordinator)

Committee Members Absent: Bethany Baratelli, Matthew Salera, Shelly Bell (Board), Renisha Gibbs (Board), Scott Watson (Board)

- **Welcome**

- Jim – Looking forward to the 4th Annual Talent Innovation Summit and working with the staff and community again.
- Kara – Officially welcomed L. Shuntel Fuller as the Event Coordinator contracted to plan and execute the summit. Thanked Jeanna for her time and for serving on the board and the planning committee. Acknowledged the remaining board members as well.

- **2020 Event Chair**

- Tabled to the next meeting since only one board member was present
- Discussed the past and expected role of this position. Traditionally a board member. Someone who serves as the face of the event to the external community, someone who can speak on behalf of the organization and engage the target audience
- Jeanna declined the role of Event Chair

- **Discussion on Subcommittees and Chairs**

- Event Logistics Subcommittee
 - L. Shuntel Fuller (Chair); Kara Palmer Smith (Co-Chair)
 - Other committee members: Jeanna Olson (Board), Hadassah Israel
- Marketing & Communications Subcommittee
 - Carrine Anaeto (Chair); Charlotte Brown (Co-Chair)
 - Other Committee Members: Renisha Gibbs (Board), L. Shuntel Fuller
- Speaker & Keynote Subcommittee
 - Trish Yahn (Chair); Shelly Bell (Co-Chair)
 - Other Committee Members: Dan McGrew, Kara Palmer Smith, L. Shuntel Fuller
 - Amended the committee name to include keynote
- Sponsors & Partnerships Subcommittee
 - Jim McShane (Chair); Scott Watson (Co-chair)
 - Other Committee Members: Patricia McCray, L. Shuntel Fuller

- **Discussion on External Committee Members**

- Kara reminded the committee of the importance of having external committee members and recapped who served as external committee members last year as a refresher

notes

- The planning committee desire to move forward with having external committee members again for the 2020 TIS. Below is a list of organizations that have been identified along with the planning committee member who will initiate the ask:
 - SHRM (waiting to hear back from proposal)
 - EDO Partners (Jim)
 - Capital City Chamber (Kara)
 - BBMC (Jim will reach out to Antonio)
 - SBDC (Hadassah will reach out to Keith)
 - Domi Station was mentioned but this organization does not serve the target audience of TIS
- **Discussion on Theme, Focus and Keynote Speakers**
 - **Proposed Theme** – Transforming Talent in 2020 and Beyond
 - The planning committee agrees with Transforming Talent in 2020 and Beyond
 - **Potential Keynote Speaker** – Colene Rogers, Speaker, Author, Consultant
 - Kara had initial conversations with Colene serving as a Keynote when the event date was October 6, 2020. Colene was excited about the speaking engagement and willing to serve as keynote
 - Since the event date has changed to October 7, 2020 Kara will need to see if Colene is available on the new date
 - Colene's speaker fee is \$7500; Kara will negotiate a lower speaker fee starting at or around \$1500
 - **Other Keynote and Plenary Speakers**
 - The committee agrees with keeping the format of TIS the same: 2 keynote speakers and 1 plenary session
 - Kara has a recommendation for a second keynote who will diversify the speaker lineup; however, this individual has not been named. Kara will verify that the potential speaker is still in the speaker circuit prior to naming
- **Other Items**
 - Speaker panel should consist of employers who are actually hiring individuals in special populations (Trish)
 - Potentially roll out a mentoring program at TIS similar to the ProfessNOLE Mentorship Program offered at FSU (Charlotte)
 - How do we advocate for ex-offenders, disabilities, and the rehabilitation audience? (Lorraine)
 - What internal staff should be added? (Kara)
 - Hadassah recommended Reenee
 - Dee recommended the service provider
 - Dan was mentioned earlier in the meeting

notes

- **Action Items**

- Set Subcommittee Meetings
 - LSF will reach out to each chair and co-chair to schedule initial sub-committee meeting dates
- Kara will email additional planning committee members

- **Adjourn 4:01 PM**

- Next Planning Committee Meeting will be held in April approximately one month from today (March 30, 2020).