

## Digital Content Intern Spring & Summer 2024 Virtual or In-Person Opportunity

CareerSource Capital Region (CSCR) is a non-profit, regional workforce board located in Tallahassee that connects employers with qualified, skilled talent and Floridians with employment and career development opportunities to achieve economic prosperity.

A large portion of CSCR's success rests on effectively providing solutions to its business and career seeker clients. To support the Marketing and Communications Department, CSCR is seeking a dynamic intern who wants internship experience that will aid his/her long-term professional development. A stipend of \$33 per week is included with this position; stipend to be paid monthly.

This hands-on internship will give the selected candidate the opportunity to understand digital and contemporary realms of Marketing & Communications. CareerSource Capital Region is looking for an inspired intern with a strong work ethic, a willingness to take initiative and be proactive.

If you are looking for an internship that will offer you real world experience and provide tangible products for your portfolio, apply today.

### **Required Qualifications:**

- Undergraduate w/ a junior or senior classification (Communications, Journalism, Editing, Writing & Media or Marketing majors preferred) or graduate-level student
- Strong writing and research ability (to write marketing copy, advertisements, closed captions & search engine optimization etc.)
- Familiarity with trends on TikTok & Meta (audio, video & etc.) that can benefit our career seekers & employers
- Graphic design as well as photography/videography skills helpful
- GPA of 3.0 or greater
- Criminal background screen required

### **Duties:**

- Assisting with the execution of the organization's content strategy
- Produce engaging short-form video content (Reels, TikTok etc.) to help promote priority messages, events, and campaigns
- Research new and exciting media outlets, social media trends, and non-traditional storytelling tactics and techniques
- Work closely with Marketing Manager to create copy as needed
- Assisting with all aspects of Marketing and Communications strategies to provide real-world, hands-on experiences

CareerSource Capital Region participates in the E-Verify system.

**To apply**, email your cover letter and resume, specifying the "Digital Content Intern" position in the subject line of the email to [HR@careersourcecapitalregion.com](mailto:HR@careersourcecapitalregion.com)

Check us out on Instagram, Facebook, Twitter, and LinkedIn.  
Learn more at [www.careersourcecapitalregion.com](http://www.careersourcecapitalregion.com)